

AI 3017 - Microsoft AI for business leaders

Creating Business Value from AI

Description:

This course is designed to help organizations strategically adopt AI and drive meaningful outcomes. It's ideal for business users and decision-makers looking to align AI initiatives with business goals.

This course is designed to be delivered in a half-day.

Important: There are five versions of this course for different industry sectors. The first four modules are identical for each sector, but you should choose the appropriate module 5 file for the specific industry sector of the course delivery:

- AI-3017-ENU-Powerpoint_05a-finance
- AI-3017-ENU-Powerpoint_05b-healthcare
- AI-3017-ENU-Powerpoint_05c-manufacturing
- AI-3017-ENU-Powerpoint_05d-retail
- AI-3017-ENU-Powerpoint_05e-sustainability

In this course, business leaders will find the knowledge and resources to adopt AI in their organizations. It discusses available resources, strategy, responsible practices, and use cases.

Learning objectives

After completing this course, students will be able to:

- Leverage AI tools and resources for their business.
- **Create business value from AI.**
- Embrace responsible AI principles and practices.
- Scale AI in their organization.
- Define a Microsoft AI strategy to create business value in their industry.

Course Modules

Course Introduction Slides only

Module 1 - Leverage AI tools and resources for your business

Module 2 - Create business value from AI

Module 3 - Embrace responsible AI principles and practices

Module 4 - Scale AI in your organization

Module 5a-finance - Define a Microsoft AI strategy to create business value in finance

Module 5b-healthcare - Define a Microsoft AI strategy to create business value in healthcare

Module 5c - Define a Microsoft AI strategy to create business value in manufacturing

Module 5d-retail - Define a Microsoft AI strategy to create business value in retail

Module 5e-sustainability - Define a Microsoft AI strategy to create